



Webbmedia Group, LLC

Linksheet: CoF Conference

INTRODUCTIONS

Webbmedia Group:

<http://www.webbmediagroup.com>

Amy's blog, MyDigimedia: <http://www.mydigimedia.com>

Mobile Trend #1 - Text Messaging

Download our primer on Twitter here:

<http://www.webbmediagroup.com/twitter.pdf>

Excellent resource on how text messaging works:

<http://communication.howstuffworks.com/sms.htm>

Frontline SMS

<http://www.frontlinesms.com>

Mobile Trend #2 - Geospatial Web and Location Aware Services

Google Earth

<http://earth.google.com/>

Skyhook Wireless

<http://www.skyhookwireless.com/>

WHERE application for iPhone: See iTunes App store

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=281790044&mt=8>

The folks who make and distribute WHERE are at uLocate

<http://www.ulocate.com/>

BuddyBeacon

<http://www.ulocate.com/buddybeacon.php>

Loopt

<http://www.loopt.com>

2D Barcodes

Download our primer to 2D barcodes:

http://www.webbmediagroup.com/QR_Tipsheet.pdf

iPhone App

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=286060121&mt=8>

BBC's use of QR codes

<http://www.bbc.co.uk/programmes/b00d6g4f/qrcode>
<http://www.bbc.co.uk/programmes/b00d6g4f/qrcode>

MobileDiscovery

<http://www.mobilediscovery.com/md/>

NeoMedia Technologies

<http://www.neom.com/>

Kaywa reader

<http://reader.kaywa.com/>

Barcode iPhone App

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=285683111&mt=8>

Mobile Trend #3 - Voice, Video, Image

Vlingo

<http://www.vlingo.com>

Sing your search! Midomi

<http://www.midomi.com>

SnapTell

<http://www.snaptell.com>

Links for the CoF Conference on Feb. 16, 2009

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