



Webbmedia Group, LLC

Linksheet: News21

INTRODUCTIONS

Webbmedia Group: <http://www.webbmediagroup.com>

Amy's blog, MyDigimedia: <http://www.mydigimedia.com>

Trend #1: Geospatial Web

Google Earth
<http://earth.google.com/>

Skyhook Wireless
<http://www.skyhookwireless.com/>

Trend #2: Bluetooth Content

Qwikker
<http://www.qwikker.com>

Trend #3: Location Based Services

WHERE application for iPhone: See iTunes App store
<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=281790044&mt=8>

The folks who make and distribute WHERE are at uLocate
<http://www.ulocate.com/>

BuddyBeacon
<http://www.ulocate.com/buddybeacon.php>

Loopt
<http://www.loopt.com>

GoodGuide
<http://www.goodguide.com/>

Trend #4: Hyper-convergence

Boxee
<http://www.boxee.com>

Trend #5: Multi-screen Media

E-ink
<http://www.eink.com/>

<http://googledocs.blogspot.com/2008/03/bringing-cloud-with-you.html>

More on E-ink
<http://www.engadget.com/2008/09/08/esquires-e-ink-infused-magazine-cover-shown-on-video/>

Trend #6: Mobile TV

OMVC
<http://www.omvc.org/>
<http://www.openmobilevideo.com/broadcasters/>

Trend #7: API-fication

NYT's API
<http://developer.nytimes.com/>

Guardian's API efforts
<http://freeourdata.org.uk/>

Twitter API
<http://www.programmableweb.com/api/twitter>

Facebook API
<http://www.programmableweb.com/api/facebook>

Skype API
<http://www.programmableweb.com/api/skype>

Google Earth API
<http://www.programmableweb.com/api/google-earth>

Trend #8: Hyper-personal

Pandora
<http://www.pandora.com>

Trend #9: Mobi-Image Search

TinEye
<http://www.tineye.com>

SnapTell
<http://www.snaptell.com>

MobileDiscovery
<http://www.mobilediscovery.com/md/>

NeoMedia Technologies
<http://www.neom.com/>

Kaywa reader
<http://reader.kaywa.com/>

Trend #10: Socialitics

For all links, see:
<http://webbmediagroup.com/Socialitics.pdf>

Additional Resources: Mobile Reporting

Qik and Kyte
<http://www.qik.com>
<http://www.kyte.com>

Cover It Live
<http://www.coveritlive.com>

For more information and tipsheets compiled for News21, please see:

<http://www.webbmediagroup.com/News21.html>

Links for News21