



Webbmedia Group, LLC



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Amy Webb is an author, speaker and future thinker and heads the **Webbmedia Group** (<http://www.webbmediagroup.com>), an international digital strategy consultancy that offers mobile, platform, social and emerging tech/ media strategic services and workshops to Fortune 500 companies, media organizations, mid-sized businesses, governments and universities worldwide.

Her team of consultants and programmers at Webbmedia helps news and tech organizations around the world innovate. Recent clients have included Time Inc., Hearst Digital, National Public Radio, ABC News, U.S. State Department, Knight Foundation, Kaiser Family Foundation, Univision, Columbia University Graduate School of Journalism and many others. Webbmedia has also just launched Knowledgewebb (<http://www.knowledgewebb.net>), the first all-in-one resource to help everyone learn social networks, websites, mobile and digital media.

Amy has spent more than 15 years working within media as a reporter, producer, publisher and consultant. She began her career as a reporter/writer with *Newsweek* (Tokyo) and the *Wall Street Journal* (Hong Kong) where she covered emerging technology, media and cultural trends. She has contributed to *New York Times*, *NPR*, *The Economist*, *Philadelphia Inquirer* and many publications and broadcast shows. Her work has been recognized with awards/nominations from Webby, Editor & Publisher, Investigative Reporters & Editors, Society of Professional Journalists, W3 and IAVA. She has an M.S. from the Columbia University Graduate School of Journalism and holds a B.A. in political economics from Indiana University in Bloomington, IN. She also earned Nikyu Certification in the Japanese government-administered Language Proficiency Test and speaks fluently.

Amy serves on the Board of Directors for the Online News Association, the Knight-Batten Advisory Board, the Advisory Board for Temple University's Journalism Program and the Advisory Board for the International Center for Journalists. She is a member of the Academy of Television Arts & Sciences/ Interactive Media Peer Group and an Emmy judge. She has been on the adjunct journalism faculty at University of Maryland, Temple University, Tokyo University and University of the Arts. Amy is a regular commentator on various broadcast shows and is a frequent keynote speaker at media conferences and journalism workshops around the world. She is based in Baltimore. Reach her amy@webbmediagroup.com or <http://www.twitter.com/webbmedia>.